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IUB launches supply chain management major

The Business Standard

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THE BUSINESS STANDARD

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Press Release

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Independent University Bangladesh has launched a new Supply Chain Management major after six years of academic planning and development, aiming to bridge the gap between academia and industry.

The inaugural programme, titled "Bridging Academia and Industry: Meet | Connect | Lead", was organised by the Department of General Management under the School of Business and Entrepreneurship.

Senior university officials and industry leaders discussed the expanding role of supply chain management in business and higher education, as well as the competencies needed for future professionals in the sector.

Acting Dean of the School of Business and Entrepreneurship Professor Dr Raisul Awal Mahmood delivered the welcome address. Vice-Chancellor of Independent University Bangladesh, Professor M Tamim, gave the opening remarks, followed by the Chairman of the Board of Trustees of Independent University Bangladesh, Didar A Husain.

Head of the Department of General Management Professor Dr Md Mamun Habib, a supply chain management expert, opened the panel discussion by highlighting the field's growing significance in an interconnected, technology-driven business landscape.

The panel featured Group Managing Director and Chief Executive Officer of Rahimafrooz Niaz Rahim; Managing Director of Energypac Power Generation PLC Humayun Rashid; Director of the American Chamber of Commerce in Bangladesh Mirza Shajib Raihan; and Dr Md Mahbub Alam, Partner at the World Bank.

Panellists discussed the significance of introducing the new major, ways to bridge academia and industry, the evolution of supply chain management, sector challenges, and employer expectations for graduates.

They also responded to students' questions during an interactive session.

Pro-Vice-Chancellor of Independent University Bangladesh Professor Dr Daniel W Lund delivered the vote of thanks.

Member of the Board of Trustees of Independent University Bangladesh Dr Husne Ara Ali, alongside deans, department heads, faculty members, students and invited guests, attended the ceremony.