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IUB Art Club working for underprivileged children

Staff Correspondent 23 October, 2023, 00:20

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Children with paper and colours express themselves through art in a flagship event organised by Independent University, Bangladesh Art Club recently in Tangail. — Press release

Independent University, Bangladesh art club recently concluded its annual flagship event, ‘Chalanta Canvas – Tour for a Cause’, a mission to promote the ‘Healing Power of Art’ and expand the horizons of creativity among underprivileged children in the country.

The event featured two segments. The first, ‘Art Camp with Underprivileged Children’ saw the IUB art club team visiting a primary school in Tangail to understand the students’ underprivileged status and their mental condition. Initially, children were provided with paper and colours to express themselves through art, often depicting what they learned in school or scenes from their surroundings. The second segment involved club members exploring history and culture, drawing inspiration from ancient architectural wonders at a historical location.

The first episode of the event took place on October 22, 2022, at Panam city of Sonargaon in Narayanganj and the second episode unfolded on October 6, 2023, at Nagarpur in Tangail.

The primary objective of the event is to harness the healing power of art to enrich the lives of underprivileged children. The campaign aims to provide them an escape from their challenging environments and expand their creative horizons. According to a survey conducted after the art camp, an impressive 85 percent of participants continued to draw and explore different subjects, demonstrating their newfound passion for art.

This impactful initiative was conceived by the former president of the IUB art club, SM Shahariar Kabir. The club is committed to continuing this initiative and completing the journey to reach all 64 districts of Bangladesh.

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