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IUB Art Club's Chalanta Canvas works with underprivileged children

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Monday, July 06, 2026

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E-paper

IUB Art Club’s Chalanta Canvas works with underprivileged children

- First episode October 22, 2022
- Second episode October 6, 2023
- Aims to expand creativity among underprivileged children



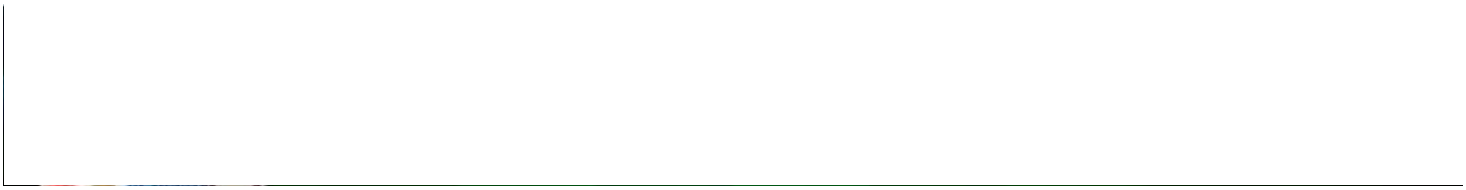
A group of children participating IUB Art Club’s annual flagship event "Chalanta Canvas- Tour for a Cause" recently.
Photo: Courtesy

Press Release

The IUB Art Club recently concluded its annual flagship event "Chalanta Canvas- Tour for a Cause", a mission to promote the "Healing Power of Art" and expand the horizons of creativity among underprivileged children in Bangladesh.

The event featured two segments. The first, the "Art Camp with Underprivileged Children," saw the IUB Art Club team visiting a primary school in Tangail to understand the students' underprivileged status and their mental condition, says a press release issued on Sunday.

Initially, children were provided with paper and colours to express themselves through art, often depicting what they learned in school or scenes from their surroundings.



A subsequent session encouraged creative thinking and art exploration, with the highlight being a 5x5 feet canvas for unrestricted self-expression.

The second segment involved club members exploring history and culture, drawing inspiration from ancient architectural wonders at a historical location.

The first episode of the event took place on October 22, 2022, in Panam City, Sonargaon, Narayanganj. The second episode unfolded on October 6, 2023, in Nagarpur, Tangail.

The IUB Art Club has ambitious plans to extend this initiative to as many of the 64 districts of Bangladesh as possible in the upcoming episodes.

The primary objective of "Chalanta Canvas - Tour for a Cause" is to harness the "Healing Power of Art" to enrich the lives of underprivileged children. These children, coming from financially challenged backgrounds, often have limited exposure to colourful environments and face restrictions on their creative thinking.

Through the healing power of art, the campaign aims to provide them an escape from their challenging environments and expand their creative horizons.

According to a survey conducted after the art camp, an impressive 85% of participants continued to draw and explore different subjects, demonstrating their newfound passion for art.

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8/C, FR Tower, Panthapath, Dhaka 1207, Bangladesh.
Editor: Reaz Ahmad, Publisher: Kazi Anis Ahmed