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Independent University, Bangladesh (IUB)

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Medical Emergency Assistance on IUB Campus

IUB medical Center	1999
Medical Assistant	01816 668242
Nurse	01725 219121
Doctors	01711 352128 01686 303969 01722 173016
Who to call on campus	01709 963699 01711 535454 01721 636959
Evercare Hospital, Dhaka	10678 09666710678
Emergency Vehicle (Standby)	01746639081

Editorial

The last time we brought out the IUB newsletter "Updates" in February 2022, we conducted a survey to find out what our readers thought about the publication. We also got some extremely valuable feedback from our respected trustees, who were generous enough to take time out of their busy schedules to guide us about how to improve the content.

Based on the feedback that we received from our readers, we rethought the content to make the newsletter more attractive in terms of both look and feel and content. In this edition, we introduced several new sections such as interviews, career tips, photo gallery, etc.

In that survey, one of the suggestions that we received from all stakeholders was to have more content highlighting our students and their and achievements. So, in this edition of the "Updates", we have given our students the maximum priority. The cover story describes the success story of our students. There is a creative writeup by one of our students. There are also separate dedicated pages for the news and photo of recent sports triumphs.

We are really thankful to all our readers because we would not have been able to rethink the content without their valuable feedback and suggestions. We know we have not been able to accommodate all the feedback in this edition, but we will try our best to make sure the future editions of the newsletter are much more to your likings.

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Message from the Vice Chancellor

Heroes Galore!



Tanweer Hasan, PhD

In my nearly two years at IUB as the Vice Chancellor, the last few months were undoubtedly the most enjoyable and memorable time and the entire credit for this goes to my beloved students, who have kept on giving me and the IUB family one fantastic moment after another.

In recent times, our students have won nine medals in the Bangabandhu Inter-University Sports Championship 2022: five gold medals in table tennis and cycling; and silver and bronze medals in chess and basketball. Our men's football team grabbed the 3rd position in the Bangabandhu Gold Cup Inter-University Football Tournament. One of our students emerged runner-up in the vastly popular Korean pop show K-Pop. They are excelling in innovative work too. Students from the engineering school won gold medals in a major design competition in the UK for their innovative renewable energy-based cold storage project. Six students from the ARROWS program qualified for the International Blockchain Olympiad.

These are just a few of the many things that our students have achieved recently. One particular thing that stands out is the fact that in every sphere IUB placed at the top, our male and female students have done equally well. This signifies that when men and women work in tandem, only good things can happen. This also makes perfect sense, given women constitute nearly half of IUB's entire student body. All we tried to do was givem them the space and inspiration. As the Vice Chancellor, I could not have asked for more. But yet, I am equally satisfied, proud and excited to tell you that many more of these are coming in the next few months.

Not only for me, I believe this is, therefore, a great time to be at IUB for everyone: students, guardians, trustees, faculty members, administrative staff, everyone. Change is in the air and I am sure, just like me, everyone can feel it too. The journey to transform the campus life at IUB into a truly immersive experience and improve the overall quality of student life is beginning to take shape. I am extremely proud and excited that this is happening during my time. I thank the entire IUB family from the bottom of my heart for making me proud again and again.

Way to go IUBians!



Renewable, Responsible



By training, they are electrical and electronic engineers, and are therefore good with circuits, transistors, semiconductors and other fancy electronic stuff that mobile phones, computers, tablets, even household gadgets like fridge, washing machines and air conditioners run on. When Md. Sadik Abdal and Tashfiah Tahsin joined the Electrical and Electronic Engineering (EEE) department at Independent University, Bangladesh (IUB), they too were thinking about inventing breakthrough gadgets.

Four years later, they did make a breakthrough, but not for the typical urban, gadget user; they came up with a solution that might help Bangladeshi farmers and agriculturists save billions of taka.

"During the Covid-19 pandemic, every day around four billion litres of milk got wasted because there was no transport and small dairy farmers did not have any way to preserve them," said Sadik, who completed his graduation from IUB earlier this year and is now working as an assistant engineer at Global Renewable Energy Limited.

"Also, every year, potatoes worth BDT 25 billion are wasted due to shortage of storage facilities in rural areas where it's not possible to have a cold storage at every village. The milk, potato and other agricultural products that get wasted due to this are economic losses," added Sadik, whose areas of interest are crypto, artificial intelligence, virtual reality, augmented reality, 3D augmentation, and of course, renewable energy.

The Project

So, Sadik and Tashfia came up with an innovative solution to this problem. They designed a solar-powered cold storage to preserve milk, potatoes, etc. Big cold storages are power-hungry. Also, the number of cold storages in rural areas is nowhere near the actual demand. So, a solar-powered cold storage would be really convenient for farmers. These would be small, hence can be run on solar power and can serve marginal farmers' needs, who can either buy them individually or in groups. Once the season for their products are over, they can even rent it out to other farmers. That way, they will not have to run to the big cold storages where getting space is not easy.



A 3D model of the solar-powered cold storage designed by Sadik and Tashfia that won them gold in the UK

The design also addresses a major contemporary global problem, the energy crisis. Solar power is the most abundant source of energy in rural Bangladesh, and more importantly, it's green and hence is good for the environment. Also, in a world where ensuring a sustainable energy-secure future for all has remained elusive, use of solar power makes this cold storage affordable for farmers.

Tashfia, who is now in her last year at IUB, said, "Initially, we did a few mathematical calculations and based on those calculations, we did a mockup in the 3D modelling software called Blender. After doing some further mathematical modelling, we came up



Sadik and Tashfia working in the Power Laboratory of IUB. *Photo courtesy: Ekhon TV*



Tashfia shakes hands with Mr. Abdul Hai Sarker, Chairman, Board of Trustees, IUB



Sadik receives a crest from Mr. A Matin Chowdhury, Member, Board of Trustees, IUB



Sadik discusses project details with supervisor Prof. Dr. Khosru Mohammad Salim

with the actual idea. We also had to determine how much square footage was going to be optimum for a solar-powered chilling system."

They might be engineers, but they had to put on the hat of a business analyst as well. They didn't just want to come up with a prototype; they wanted to make sure this was something that farmers would be interested in.

"We did both statistical analysis and studied business cases. Eventually, we want to develop a business model and promote it to a larger audience," said Tashfia, whose areas of interests are renewable energy and design.

The Gold

In June 2022, their design won gold at the prestigious Efficiency for Access Design Challenge 2021-22 in the UK, organised by the Efficiency for Access Coalition and Engineers Without Borders, UK. As partners, they had two students from The City, University of London, UK - Ali Ahmed and Nour Ben Gaied. Their team initially received USD 1,000 to develop the 3D design.

Funded by the Netherlands-based IKEA Foundation, the Efficiency for Access Design Challenge is a multidisciplinary competition that empowers teams of university students to accelerate clean energy access for low and middle income countries. This year, over 150 students from 22 universities in Bangladesh, Benin, Cameroon, India, Kenya, Mozambique, Nigeria, Pakistan, Senegal, Sweden, Uganda, the UK, the USA, and Zimbabwe took part in the challenge.

Prof. Dr. Khosru Mohammad Salim from the EEE department supervised the team. He said, "Many engineers and academicians work on green energy. But it is important to arrange these competitions to boost students' interests in this field. I tried my best to help them with my experience. Every member of the team worked with extreme dedication. If this cold storage system can be properly marketed, a lot of farmers would be benefitted."

IUB Vice Chancellor Tanweer Hasan, PhD, said, "Our students have made us really proud with their hard work and creativity. Research and innovation are at the heart of IUB's academic outlook. Their collaboration with the City, University of London, in developing this design also highlights the importance of international partnerships for building an energy-secure future."

Sadik and Tashfia are currently working to develop a real life prototype out of the 3D model.

'Rome was not built in a day'



MR. ABDUL HAI SARKER
Chairman, Board of Trustees
Independent University, Bangladesh (IUB)

Q. How did you get involved with IUB?

30 years ago, the concept of a private university was completely new. The founders of IUB had to develop the idea from scratch. It was nothing short of a mega project. My involvement with IUB began mainly as an investor at that time when my friends Mr. A Matin Chowdhury, Mr. KZ Mahmud and Mr. Rashed Chowhdury, approached me. There were also people like Dr. A. Majeed Khan and Mrs. Yasmeen Murshed. Seeing people like them involved in this and that too with a noble yet innovative cause, I was convinced. Also, at that time, the public universities could not really cope up with the demand for higher education. So, a private university made a lot of sense. What we also wanted to do was build a university of global standards. After I got involved with IUB, I began to realize that the education sector needed contribution from the private sector. After that, I also started donating in the education sector out of my social responsibility.

Q. As a founder trustee, would you say IUB is where you thought it would be when you founded this university?

Yes, of course. I think IUB has done quite well. I won't say we have achieved everything we wanted to when we started, but we have definitely come quite a long way. And I am extremely proud and happy to see that IUB is heading in the right direction.

Q. If an IUB student wants to become a self-made industrialist like you, what would be your advice?

There is an old saying: Rome was not built in a day. If you want to build a career in a certain field, you must have some sort of knack for that trade. If a student wants to become an industrialist, they should groom themselves up in a fitting fashion and they must start very young, as early as the first day of their university lives. They can go and visit factories and manufacturing plants in different industries and learn how financial management is done. For example, since I am involved in the textile business, I can say that one thing that young aspiring industrialists need to learn very well is supply chain management. No matter which industry you are in, supply chain management is one of the most important things. There is no shortcut to becoming an industrialist - you will have to build your business brick by brick. Things are very much different these days compared to our times. When I started my business nearly 50 years ago, there was very little competition. But, one of the biggest challenges was gathering finance. That however has changed. There is now very tough competition all over, but also, getting loans have become much easier now compared to our days.

> **"I am extremely proud and happy to see that IUB is heading in the right direction**

Q. Where do you want to see IUB in another 30 years?

A. In 30 years, IUB should become a global university. We should have international prominence. I am sure that if we can manage everything well, we will definitely be able to achieve that target and the members of the Board of Trustees will always wholeheartedly support this journey all the way through. ●

A fresher's guide to the IUB galaxy



RAIKA RHIDITA
7th Semester
Department of Media and Communication
Major: Advertising

The transition from high school to university can be daunting. On the first day of your first semester, you suddenly realize you don't have your childhood buddies around anymore. The campus is new, the teachers are new, and you'll have to make new friends all over again. But there's nothing to worry about. Here's a quick guide of all the things you need to know about IUB.

Food Court and Cafeteria

The most popular destinations for students are the two food courts of IUB. There are two; they have different names; they're both on the ground floor; and they serve the same food. The only difference is in the size: the Cafeteria is the smaller one, and the Food Court is the bigger one. Oh! There's one more difference: the food court has a "second storey" from where you may look down menacingly!

Auditorium and Multipurpose Hall

All of IUB's big events are held at the Auditorium and Multipurpose Hall, both located on the ground floor in front of the reception inside Gate#1. There will be events virtually every week because our teachers like to keep us really engaged! When you're in the auditorium, try to get a seat on the second level (yes, the IUB Auditorium is also two-storied!). They're the best!

Jalil Mama's Stationery Shop

For all your printing and binding needs, Jalil mama's shop is the place to go (except for weekends when you're on your own!). If you need a printout, just take the file in your android phone and Jalil Mama has the cable. But the safest bet would be to always carry a pen drive. Transferring files via email or Bluetooth is not recommended.

> **"They are usually quieter than even the library because most people go there for a quick nap between classes!**

The Medical Centre

We hope you'll never have to visit the Medical Centre, but in case you do, it's on the ground floor, right next to the Cafeteria. You can avail first aid in case of an emergency and over-the-counter medicines.

Common Rooms

Tucked away on the 2nd floor of the DMK Building, they're not so easy to find. There are separate common rooms for boys and girls. They are usually quieter than even the library because most people go there for a quick nap between classes! FYI girls: there is a sanitary napkin dispenser inside the girls' common room.

IRAS

The Integrated Registrar's Office Automation System (IRAS) helps you keep track of your attendance and grades. You can find a history of all your registration bills here along with the faculty evaluations. A list of courses available to enroll in for the next semester will appear just before the end of the current semester, giving you enough time to map out your course choices.

To read the complete guide, scan this QR code:

Turning the Tables

IUB wins four gold medals in inter-university table tennis

The story of Sharmin Islam Shroddha, who won three gold medals in table tennis at the Bangabandhu Inter-University Sports Championship 2022, began the day she stepped into IUB for the first time.

"One of my first memories at IUB is of a long banner hanging in the amphitheatre area. It had a picture of the table tennis team, holding a trophy," said Shroddha. She never played table tennis before but the next thing she did was find out where the table tennis yard was.

"I had no idea how to play the game. But I kept playing with my friends. Then coach Hafiz Sir spotted me and then I started having some idea about how the game was played," reminisced Shroddha, now in her last semester in the Department of Computer Science and Engineering (CSE).

Rosa Mahmud Taran, another CSE student, has a similar story. Just like Shroddha, she also never played table tennis before coming to IUB. But together they won the gold in women's doubles table tennis. What began as fun for Shroddha and Rosa, eventually ended up in three gold medals..

"I used to play several sports in school, but I never played table tennis. When I came to IUB, I always saw there was a crowd at the table tennis zone in the basement. So, I thought why not try out a new sport," said Rosa.

"Shroddha and Taran are the hardest working players I have ever seen. They read a very demanding subject like CSE. Still, they manage to keep good grades and win gold medals. It's incredible how much they have learned in just a few years," said IUB's Senior Table Tennis Coach Md. Hafizur Rahman, who has been involved with the game for 42 years as a player, umpire, organiser and coach.

Of the four golds IUB won in table tennis, Shroddha was involved in three: women's singles, women's doubles (with Taran), and mixed doubles.



The IUB Table Tennis team: from the left, standing, Senior Coach Md. Hafizur Rahman, Md. Rifat Mahmud Sabbir, Sharmin Islam Shroddha, Assistant Coach Md. Kamruzzaman; sitting, Antu Hossain Joy and Rosa Mahmud Taran

IUB's male table tennis players Md. Rifat Mahmud Sabbir and Antu Hossain Joy were equally up to the task. Sabbir, who is from the Department of Human Resources, won two gold medals: mixed doubles (with Shroddha) and men's doubles (with Antu). Sabbir is currently the number-3 table tennis player in national rankings. He has represented Bangladesh in major international meets such as the Commonwealth Games in the UK, where he played in the quarterfinals; South Asian Federation Games in Nepal, where he was part of the bronze winning team; and South Asian Junior TT Championship in Maldives, where he was part of the gold winning team.

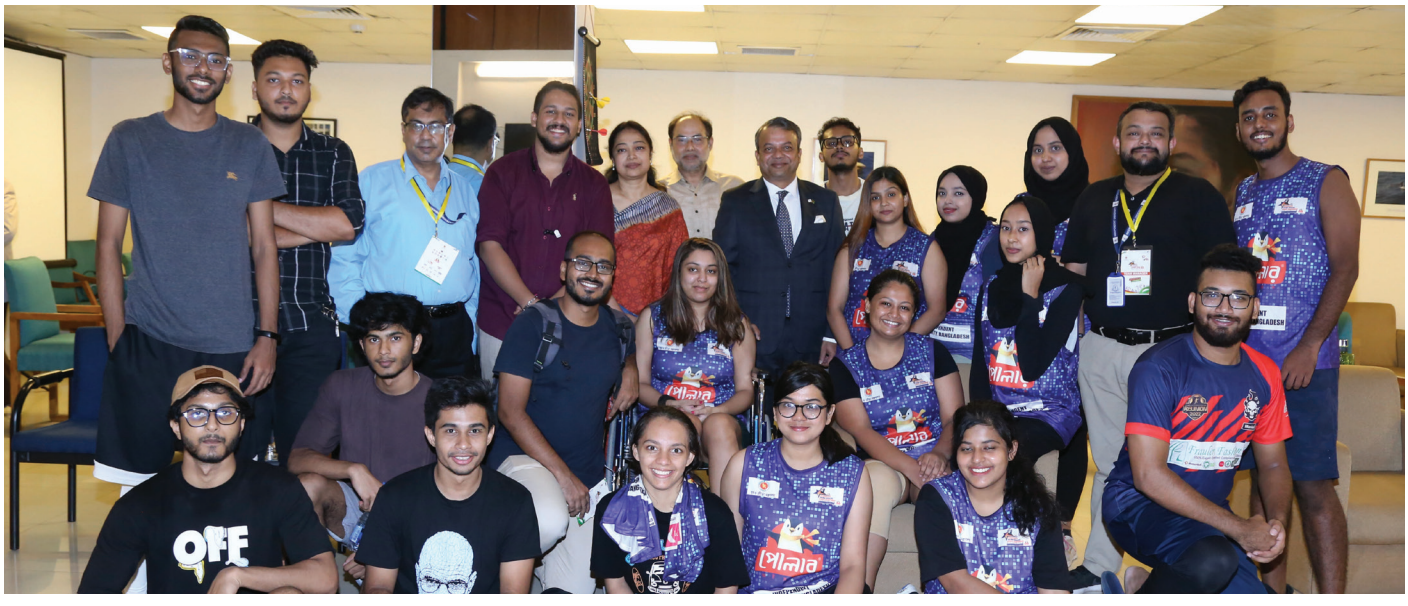
> **"It's incredible how much they have learned in just a few years**

"I am studying at IUB with a sports scholarship for table tennis. I feel really happy that finally I am able to give something back," said Sabbir, who is from BKSP, Bangladesh's biggest sports academy.

Antu, who is from the Department of Marketing and is currently the number-8 player in national rankings, also started playing table tennis as a kid and has taken part in many age-level competitions. "IUB has a table tennis culture. Everybody plays table tennis here. It's very heartening," said Antu, who also has a sports scholarship at IUB.

Coach Hafiz said, "The way we worked with the boys was different from how we worked with the girls. The boys already have exposure to professional setups. For them, it was mostly about fine tuning. But for the girls, we had to build their game up from scratch. More than anything else, we tried to make them start believing that they can take on any opponent."

All four players said they would very much like to take up table tennis as a career. With proper support, training and patronage, they think they can translate this success into international glory. ●



Players of the IUB women's and men's basketball teams, who won silver and bronze respectively in the Bangabandhu Inter-University Sports Championship 2022 pose for a photograph with Vice-Chancellor Tanweer Hasan, PhD.



IUB Vice Chancellor Tanweer Hasan, PhD, raises the hands of Zannatul Mawa Mowri (left) and Amit Bikram Roy (right) after they won broze and silver respectively in chess in Bangabandhu Inter-University Sports Championship 2022.



Noble Dey won Gold in men's cycling in the Bangabandhu Inter-University Sports Championship 2022.

Khandoker Israt Zahan Rifa finished 5th in women's clycling in the Bangabandhu Inter-University Sports Championship 2022.



Digital is the future of the advertising industry



RASHIKA OSMAN
Head of Strategic Planning, Adcomm
IUB Batch: 2003, BBA (Marketing)
Email: rashika.osman80@gmail.com

Q: Tell us about your journey after graduating from IUB.

I started my career as an intern with Asiatic Marketing Communications Ltd., Bangladesh's largest advertising agency, while I was still a student at IUB. Soon, I was offered a full time position in the planning department by Asiatic's founder late Mr. Aly Zaker, a legendary media personality. I have never looked back since. After working nearly 20 years, I quit Asiatic in 2022 as the Head of Strategic Planning. Recently, I joined Adcom, another top advertising agency in the country, as the Head of Strategic Planning.

Q: Did your time at IUB had an impact on how you turned out in professional life?

Yes, it has a profound impact on my career. When I first started school at IUB, I had no idea what I wanted to do with my life. I chose Accounting, then Finance and I finally settled with Marketing. In my 3rd year, I did a course on Advertising, which was taken by Prof Hossain Mohammad. Hossain Sir's classes sparked my love for advertising. Now, I have been in the communications field for almost 20 years.

Q: Would you recommend advertising as a career option for a current IUB student?

I most definitely would. Advertising is electric! We think advertising only exists to convince people to buy things. But advertising touches people's lives too. We have taught people to wash their hands and feed children nutritious food. We have tried to change parents' behaviour to stop child marriage. We built brands that people fell in love with and brought positive change in this world. The advertising industry is on the brink of a boom. And we need good minds. Local corporate companies are growing and soon they will shift their focus from sales to branding.

Q: How should a current IUB student prepare for a meaningful career in advertising?

It's important for an aspiring advertiser to learn marketing tactics, digital marketing, understand the different vehicles of media, have a fair bit of exposure to research and most importantly, understand people. Good advertisements are always based on how people behave, how they feel, their passions, pains and their aspirations. One challenge many rookies face is "creative thinking", which is an art that has to be learned through experience. To overcome this, they can practice to opening up their minds to the world: read, watch movies, follow award-winning campaigns, read about global brands, etc.

Q: What are the best advertising agencies for internships?

Asiatic, Adcomm, Grey, Bitopi, We are X, Analyzen, Mediacomm, etc.

Q: Tell us a bit about the shift towards digital in the advertising industry.

Digital is the future. We are still trying to catch up with the rest of the world. But one thing is for sure that the shift towards digital has already started here. People are always online, looking for information, entertainment, business, and socialization. The pandemic has also accelerated this. There was a time when digital and advertising plans were made separately, but now we have all realized that digital platforms offer amazing tools for brands to come alive and interact with consumers on a more intimate level on a daily basis. You can see how a consumer reacts to a brand's communication instantly. Now, digital media is a very important part of every advertising plan. ●

Independent University, Bangladesh (IUB)
IUB UPDATES

Climate exhibition winners to be showcased at CCDB Climate Park



IUB Pro Vice Chancellor Professor Niaz Ahmed Khan, Ph.D., talks to students during the Climate Exhibition

The Green Planet Club of Independent University, Bangladesh (IUB) and the Christian Commission for Development in Bangladesh (CCDB) jointly organized the Award Ceremony of the Climate Exhibition 2022 at IUB on July 30, 2022.

Rakib Shahriar Rimen from BUP won the top prize money of BDT 25,000 for his idea of a low-cost air filtration system for conventional vehicles. IUB's Rahdi Hossain Raahi won BDT 20,000 for his idea of setting up a climate hotline number to promote impact-based and locally-appropriate warning and information dissemination. Rana Projjal Sarkar, also from IUB, won BDT 20,000 for his idea of biofiltration.

The winning ideas will be showcased at CCDB's Climate Technology Park in Gazipur near Dhaka. Prof. Dr. Saleemul Huq OBE, Director of IUB's International Center for Climate Change and Development (ICCCAD), attended the program as the guest of honour. Ms. Juliate Keya Malakar, Executive Director of CCDB, and Professor Niaz Ahmed Khan, PhD, Pro-Vice Chancellor of IUB, also spoke at the event. ●

King Sejong Institute comes to IUB

IUB is all set to host King Sejong Institute, the global cultural outreach centre of the Republic of Korea. The King Sejong Institute Foundation handed over the designation certificate to IUB Vice Chancellor Tanweer Hasan, PhD, during a ceremony in Seoul on August 9, 2022.

At this institute, there will be opportunities to learn Korean from native speakers. It is the brand name of Korean-language institutes established by the Korean government in 2007. The name refers to Sejong the Great, the inventor of the Korean alphabet.

The King Sejong Institute Foundation (KSIF), a public institution under the Ministry of Culture, Sports and Tourism of the government of the Republic of Korea, oversees the activities of all KSIs around the world. The KSIs aim to promote Korean language and culture to foreigners to help them grow interest in Korea. ●

IUB observes National Mourning Day 2022

On August 15, 2022, Independent University, Bangladesh (IUB) observed the National Mourning Day by paying homage to the Father of the Nation Bangabandhu Sheikh Mujibur Rahman, his family members and close associates who were martyred on this day 47 years ago. In the afternoon, a delegation of IUB led by Vice Chancellor Tanweer Hasan, PhD, placed a floral wreath at the portrait of the Father of the Nation Bangabandhu Sheikh Mujibur Rahman in front of the Bangabandhu Memorial Museum in Dhanmondi. IUB's Division of Student Activities organized the programs in collaboration with the Pro Vice Chancellor's office. Earlier in the morning, the day began with a Dua Mahfil on the university campus, seeking peace and forgiveness for the departed souls of the 15th August massacre. The Munajat was conducted



by Mufti Mr. Faizullah, who recited several verses from the Holy Qur'an including Surah Fatiha and Surah Ikhlas. Special prayers were offered for the overall peace and prosperity of the country. IUB Pro Vice Chancellor Prof. Niaz Ahmed Khan, Ph.D., along with members of the IUB faculty and staff, and students attended the prayers. Teachers and students from the Hafiziya Noor Madrassa and Etimkhana also joined the mahfil. The guests from the madrassa were later served lunch at the IUB canteen. ●

IUB to launch first ever trading lab at university level in Bangladesh

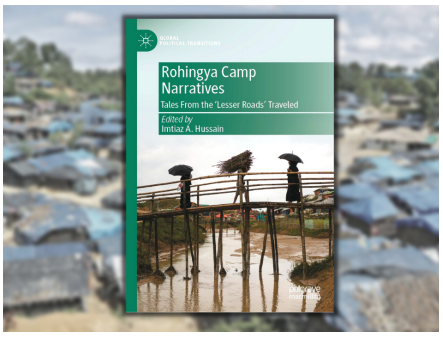


LankaBangla Securities Limited (LBSL) and Independent University, Bangladesh (IUB) signed a memorandum of understanding (MoU) to start the first ever digital financial trading lab at the university level in the country on June 12, 2022. Mohammed Nasir Uddin Chowdhury, Managing Director of LBSL, and Tanweer Hasan, Phd, Vice Chancellor of IUB, signed the MoU on behalf of their respective organisations.

The lab is being set up under the Industry-Academia Collaboration Initiatives of IUB's School of Business and Entrepreneurship (SBE). Under the supervision and guidance of LBSL experts and IUB's Finance professors, groups of selected 3rd and final year students of IUB will get to learn how Dhaka and Chittagong Stock Exchanges, the two stock markets in the country, operate. Under strict supervision and subject to receiving permission from their guardians, students will learn to open their own BO accounts, carry out transactions at the stock markets, analyse market trends and make their own trading decisions. In addition, they will also be able to use the trading portal and a number of proprietary applications and softwares of LBSL. ●

GSG launches book on Rohingya Camp Narratives

The Department of Global Studies and Governance (GSG) of Independent University, Bangladesh (IUB) launched a book titled "Rohingya Camp Narratives: Tales From the 'Lesser Roads' Traveled" on July 28, 2022. It is the 4th international volume that the department of GSG has published in the last five years. Edited by Dr. Imtiaz A Hussain, professor at the department of GSG and Director of IUB's Centre for Pedagogy, and published by renowned international publishing house Palgrave Macmillan, the book contains 13 chapters. Dr A. K. Abdul Momen, M.P., Minister for Foreign Affairs of Bangladesh, joined the program online as the Chief Guest. The book was reviewed by Eminent Professor Dr Meghna Guhathakurta, Executive Director, Research Initiative Bangladesh (RIB), and Dr Tasneem Siddiqui, Professor and Chairperson, Department of Political Science, University of Dhaka & Founding Chair, RMMRU. Mr Abdul Hai Sarkar,



Chairman of the IUB Board of Trustees; Tanweer Hasan, PhD, Vice Chancellor of IUB; and Ambassador (Retd) Tariq A Karim, Director of IUB's Center for Bay of Bengal Studies also spoke at the event. Professor Taiabur Rahman, Dean of IUB's School of Liberal Arts and Social Sciences, moderated the program. ●



Pharma Fest brings industry and academia experts together

The School of Pharmacy and Public Health and the Pharma Club jointly organized the International Conference on Drug Discovery and Development (ICDD) and Pharma Fest 2022 at the IUB campus on September 19-20, 2022. The theme was "Academia-Industry Alliance for Research Excellence". The two-day event focused on recent advancements in drug discovery and development. The event also included poster presentations and the Pharma Olympiad. Major General Mohammad Yousuf, Director General of the Directorate General of Drug Administration (DGDA), attended the inaugural program as Special Guest. Mr. Abdul Hai Sarker, Chairman of the IUB Board of Trustees; Tanweer Hasan, PhD, Vice Chancellor; Prof. Niaz Ahmed Khan, PhD, Pro Vice-Chancellor; attended the program among others. More than 40 papers were presented by renowned scholars and researchers from home and abroad. A total of 113 participants from 22 universities took part in poster exhibition. The Pharma Olympiad was held among 39 teams from renowned public and private universities. A total of 45 companies participated in the Pharma Fest. ●

Jami becomes Head Coach of Moroccan Development Debating Team

IUB debater Ahmad Tousif Jami has been appointed as the Head Coach of the Moroccan Development Debating Team for the year 2023. As the head coach, Jami will work with the future generation of school-level debaters of Morocco starting November 2022 until mid-June 2023 and prepare them for the World Schools Debating Championships (WSDC) in 2024.

In addition to the WSDC 2024, under the guidance of a coaching staff headed by Jami which also includes local experts, the Moroccan Development Debating Team will take part in Major global pre-WSDC competitions and school competitions in the African region.

"Coaching is analogous to training, similar to any other competitive sport. The role of the coaching staff is to conduct practices and drills to reinforce and evaluate debating skills; observe them in tournaments; inspire them in a healthy and ethical way; answer their questions; give them guidelines on how to prepare; point out areas of improvement; give assignments, and review," said Jami, who is a student of Global Studies and Governance at IUB.

Faculty members get laptop computers

Independent University, Bangladesh (IUB) has distributed laptop computers among 83 of its faculty members. The initiative was sponsored by Mr. Abdul Hai Sarker, Chairman of IUB Board of Trustees and Chairman and CEO of Purbani Group. The laptops were handed over to the faculty members on Monday, April 25, 2022 at a program in the IUB Auditorium in the capital's Bashundhara Residential Area. With this, IUB has now given laptops to all its full-time faculty members. This follows the first tranche of laptops given to a number of faculty members in October 2021 which was sponsored by the Shahed Khalek and Major Salek Bir Uttam Trust and facilitated by the then chair of the IUB Board of Trustees Mr. A Matin Chowdhury.

IUB signs MoUs with Bandarban University and Lumbini Limited



Independent University, Bangladesh (IUB) signed two memorandums of understanding (MoUs) with Bandarban University and Lumbini Limited to facilitate research on endangered languages and foster exchange of educational and professional resources. The MoUs were signed on April 13, 2022 at the temporary campus of Bandarban University located in the Bandarban Municipality area. IUB Vice Chancellor Tanweer Hasan, PhD; Bandarban University Vice Chancellor Professor Dr. A. F. Imam Ali; and Lumbini Limited Managing Director Sha Md. Sultan Uddin Iqbal signed the MoUs on behalf of their respective organizations. According to the MoUs, IUB will provide BU with opportunities for training and technical assistance to strengthen leadership, faculty development and institutional capacity. Also, IUB, BU and Lumbini Limited will establish an exchange program through which two students from BU will spend two semesters of a particular year at the IUB campus in Dhaka. At least one of those students will come from an ethnic community.

IUB celebrates the life and work of Prof. Dr. Saleemul Huq



Independent University, Bangladesh (IUB) hosted a reception program on Sunday, April 10, 2022 on its campus in Dhaka's Bashundhara R/A to celebrate renowned climate change expert Prof. Dr. Saleemul Huq's recognition as an Officer of the Order of the British Empire (OBE) by the British Government. Prof. Huq, who teaches Environmental Science and Management and is the Founder-Director of the International Centre for Climate Change and Development (ICCCAD) at IUB, was named in the British government's New Year's Honours List earlier this year for the OBE honour. State Minister for Planning Dr. Shamsul Alam attended the program as the Chief Guest. British High Commissioner to Bangladesh, H.E. Mr. Robert Chatterton Dickson; Mr. Saber Hossain Chowdhury, MP, Chair of the Parliamentary Standing Committee on the Ministry of Environment, Forest and Climate Change, also spoke at the program.

New generation has a bigger responsibility than the freedom fighters



The new generation of today has a bigger role to play than the freedom fighters because they have to take Bangladesh to the next level of prosperity, said Freedom Fighter Mr. Didar A Hossain. He made the remark while speaking at a program titled "1971 Genocide and our War of Liberation: A Freedom Fighter's Conversation with Young Students" at the Auditorium on the campus of Independent University, Bangladesh (IUB) in the capital's Bashundhara R/A on March 24, 2022. The program was organized by the IUB Library to mark 25th of March, the Genocide Day. During the event, Mr. Didar A Hossain, also a member of the IUB Board of Trustees, replied to a number of questions about the War of Liberation, guerilla warfare, what motivated the young men of that time to lay their lives for their country, and so on. He also visited the Bangabandhu and Liberation War Corner in the IUB Library. ●

IUB observes Int'l Mother Language Day

Independent University, Bangladesh (IUB) observed the National Martyrs' Day and the International Mother Language Day on its Bashundhara R/A campus on February 22, 2021. IUB students, along with the Vice Chancellor, Treasurer, Deans of five schools, members of the faculty and administration brought out a barefooted procession that circled the campus and ended at the foot of a temporary Shaheed Minar set up in the amphitheater area where floral wreaths were placed in groups. In his speech, IUB's Vice Chancellor Tanweer Hasan, PhD, said, "Our mother language has a key role to play in everything we have achieved with regards to society, civilization, culture and development.



Language is one of the keys to development and one of the main prerequisites is to consolidate scientific and technological knowledge. The best way to acquire scientific knowledge is in our mother language". The program ended with song and dance performances and recitation of poetry by IUB teachers and students. ●

Lawyers are social engineers: Speaker Shirin Sharmin

Lawyers are social engineers who can bring positive changes in the world. To make a difference in the lives of the people and to serve humanity, lawyers must prepare themselves with adequate knowledge and understanding of international law, said Speaker of the Parliament Dr. Shirin Sharmin Chaudhury, M.P. She made the remark while speaking as the chief guest at the inaugural program of the 6th Bangladesh Qualifying Round of Philip C. Jessup International Law Moot Court Competition hosted by Independent University, Bangladesh (IUB) on February 17, 2022 in an online platform. ●

Role of female support staff celebrated on Women's Day



Independent University Bangladesh (IUB) celebrated the contribution of it's female support staff to observe the International Women's Day on March 8, 2022. This year the global theme for the day was "Gender equality today for a sustainable tomorrow". The event was organized by the School of Liberal Arts and Social Sciences (SLASS) of IUB at the university auditorium.

Highlighting the role of women in Bangladesh's ready made garments sector, IUB Vice Chancellor Tanweer Hasan, PhD, said: "Women are the backbone of the country's economy. So, we must recognize their contribution."

Mr. Abdul Hai Sarker, Chairman of IUB Board of Trustees; Mrs. Nilufer Zafarullah, Chair of the Education, Science, Technology and Cultural Development Trust (ESTCDT); Prof. Taiabur Rahman, Dean of SLASS, also spoke at the event among others. ●

Career Guidance, Placement & Alumni Relations (CGP&AR)



Student Functions

Job placements:

Internships, jobs - part-time & full-time

Career counseling:

Career paths, market trends, demand mapping

Corporate grooming:

Professional (soft) and industrial skills

Career Services

- Consult our experienced career counselors regarding your career path and career options.
- Learn from industry experts the tips and tricks of CV writing and professional grooming.
- Gain experiential knowledge by joining mock interview sessions with employers to prepare for job interviews.

Alumni Relations

- Connecting the alumni with current students.
- Engaging alumni in career talks and one-to-one interactions.
- Organizing alumni-centred programs on campus.

How to connect with us:

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Email: cgp@iub.edu.bd

Facebook: facebook.com/groups/iubcgp/

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Why IUB?

- 450 highly qualified teachers with strong research background
- State-of-the-art labs for life, environmental and social sciences, and engineering
- 4-storied central library with over 25,000 books
- Environment-friendly 3-acre campus
- 95 multimedia classrooms
- Up to 100% merit and need-based scholarships
- Secured accommodation for female students
- Academic and career advising, psychosocial counselling, medical center
- 6,000 sq-ft gym with modern equipment
- Spacious sports complex
- Debate, art, films, music, photography clubs

IUB

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